

# 2007 NEW YORK DECA STATE CAREER CONFERENCE

Rochester Riverside Convention Center

## *JUDGE RESPONSE FORM*

*Directions:* Please indicate which contests you would be interested in judging. Please prioritize only three contests that you might like to judge: 1st choice, 2nd, etc. This enables us to try to use your field of expertise.

### Written Manuals (Mailed Two Weeks in Advance)

Entrepreneurship Written Event	___	Entrepreneurship Participating Event	___
Entrepreneurship Promotion Plan	___	Fashion Merchandising Plan	___
Public Relations	___	Business/Financial Services Marketing	___
General Marketing Research	___	Advertising Campaign Event	___
International Business Plan	___	Hospitality/Recreation Marketing	___
E-Commerce Business Plan	___	Creative Marketing Research	___
Learn and Earn	___	Career Prospectus	___
Civic Consciousness	___	Retail Marketing	___

### Written Projects (Judged On-Site)

Chapter Achievement Project	___	Chapter Scrapbook	___
-----------------------------	-----	-------------------	-----

### Role-Play Events (Judged On-Site)

Job Interview	___	Visual Advertising	___
Technical Sales	___	Apparel & Accessories Mktg.	___
Decision Making/Human Resources	___	Restaurant & Food Service Mgmt.	___
Decision Making/Marketing	___	Sales Demo	___
Public Speaking Prepared	___	Food Marketing	___
Public Speaking Extemporaneous	___	Wholesale Selling	___
Broadcast Advertising	___	Quick Serve Restaurant Mgmt.	___
Careers and Finance	___	Career Profile	___
Public Service Broadcast Advertising	___	Vehicle and Petroleum Mktg.	___
Public Service Visual Advertising	___	Sports and Entertainment Mktg.	___
Accounting Applications	___	Business Law and Ethics	___
Business Services Mktg.	___	Marketing Management	___
Retail Merchandising	___	E-Commerce Mgmt. Team	___
Financial Services Mgmt. Team	___	Hospitality Services Mgmt. Team	___

**Sports and Entertainment Mgmt. Team**  
**DECA Quiz Bowl Team**

\_\_\_\_  
\_\_\_\_

**Travel & Tourism Market Mgmt. Team**

\_\_\_\_